

# Solidarity with Morocco

## A year of action

SEPTEMBER 2024





“**R**esponding appropriately to priorities and addressing gaps in inhabitants’ needs.”

We interviewed Bruno Joubert, a French diplomat, former Ambassador of France in Morocco and president of the Solidarity with Morocco Committee. Volunteer experts created this committee in the very early days following the earthquake, enabling it to set out priorities, contact local partners and examine requests for support.

### In what way is this emergency a specific one?

The earthquake struck the High Atlas mountain range where many hamlets, in particularly harsh weather conditions, are hemmed in. Residents in one of the poorest areas of Morocco mostly live from pastoral and crop farming. The earthquake wreaked havoc everywhere and left already poverty-stricken populations in highly precarious living conditions.

In the early months, Fondation de France’s priority was to secure the provision of basic needs such as shelters and equipment to face the cold, as well as distributing food and hygiene kits.

### What is the situation now?

Many families still live in flimsy housing (tents or modular houses). Fondation de France is now turning its efforts to rebuilding. With local specialist actors in green building and sustainable housing, it helps people return to a

normal living environment. Support focuses especially on the way new buildings and housing are adapted to the regions concerned, often via local rebuilding techniques and factoring in the seismicity of the region. We chose to reconstruct sites targeting collective buildings first, like schools and cooperatives.

Illiteracy and under-employment rates are very high in the areas affected. Which is why we provide access to education, especially for girls. We also support projects that promote social and professional reintegration, thanks to income-generating activities. Families are provided with the resources required to rebuild their house and ensure that children continue with their schooling. Going back to a positive work life-balance requires the ability to act. It also requires emotional stability and psychological support for the residents and helpers, which is an important aspect of our mission. Regular committee meetings in the field and close collaboration with our partners help us respond to priorities and gaps in the populations’ needs.

## Members of the Solidarity with Morocco Committee

### PRÉSIDENT

#### Bruno Joubert

French diplomat, former Master Advisor in the Extraordinary Service at the Court of Auditors, former Ambassador of France to the Holy See and Morocco, former Diplomatic Advisor in Charge of Africa at the Presidency of the Republic from 2007 to 2009.

### MEMBRES

#### • Emmanuelle Lépine

A clinical psychologist specialized in the management of post-trauma stress disorder and a consultant in crisis management. She worked in the Paris Police Prefecture and Pontoise prison. At Fondation de France, she is a member of the following committees, “Health for Young People”, “United Against the Virus” and “Solidarity with the Caribbean”.

#### • Karima Benabderrazik

A Moroccan coach and communicator, former Director of Communication and Engagement at BMCI – Groupe BNP Paribas Maroc.

#### • Thierry Benlahsen

A French and Moroccan humanitarian and Director at Solidarités International. He started his career in the Lebanese NGO Arc-en-ciel, then joined Handicap International during the Syrian crisis.

#### • Sandrine Maximilien

A lecturer-researcher, Head of CERF (Center for the Eco-Construction of Resources and Training) in the Nouvelle Aquitaine region, former Deputy Director of International Relations at Ensa Lyon. Abroad, she has led projects with the Ministry for Europe and Foreign Affairs.

#### • Elisabeth Barbier

A graduate of INALCO (school of Oriental languages), former Ambassador to South Africa and former Director Africa/ Indian Ocean in the Ministry for Europe and Foreign Affairs. She represents Fondation de France on the Civil Society Organization Committee of the French Development Agency.

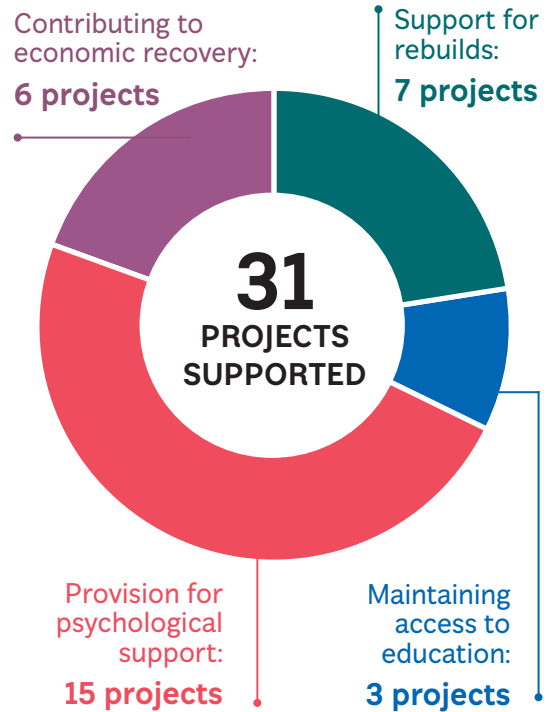


# Key figures as of June 30, 2024

**85 000**  
DONATIONS

**10,8 million**  
EUROS RAISED

**4,2 M€**  
allocated



*Axelle Davezac, Fondation de France Chief Executive Officer and Karine Meaux, Head of Emergencies visited the modular classrooms built by nonprofit Al Jisr in Tagadirt in the Souss-Massa region.*



## Projects supported in Morocco

A year after the devastating earthquake that struck Morocco on September 8, 2023, which left three thousand people dead and many more thousands wounded and without shelter, the humanitarian situation remains critical. Fondation de France continues to help vulnerable populations, with local partners who take action where it matters – for the duration. It has already spent more than 4.2 million euros dedicated to the roll-out of 31 initiatives in the disaster zone.

### Supporting rebuilds

Rebuilding collective infrastructures and housing is a priority, enabling the people affected to return to normal life and take up employment again.

Fondation de France focuses on the reconstruction of collective buildings such as schools community centers and cooperatives. The **Horizons Foundation**, Fondation de France and a company, Aromazone, have joined together to rebuild an argan oil production cooperative at Taroudant. In the regions damaged by the quake, this women’s cooperative, “Al Oukhowa”, will enable dozens of other cooperatives to continue with their work and sell argan from the trees. A new build on a plot provided by local authorities is better adapted to the needs of employees and complies with earthquake resistance construction standards.

In Ouarzazate, the earthquake damaged the sports center of **nonprofit Marathon des sables (Marathon of the Sands)**. Reconstruction complied with green building and sustainable housing standards. Open daily, it offers sports activities to 200 children aged 3-12 and is undertaking a literacy program for women.

In the province of Chichaoua, nonprofit **Al Jisr** built new modular classrooms to replace those destroyed and welcome children from the region where the earthquake struck. It also equipped establishments, previously lacking sanitation, with twelve modular units. This enabled children, girls in particular, to access appropriate facilities.

### Maintaining access to education

The earthquake in the High Atlas made it particularly difficult for girls, already in a vulnerable situation, to go to school. **Institut national de solidarité avec les femmes en détresse (National Institute for Solidarity with Women in Distress - INSAF)**, which combats literacy and school leaving in girls has intensified its action. It covers: the payment of tuition fees; rental premises for a welcome center in Marrakesh; recruitment of psychologists to help them regain confidence; and professors to teach French, English and science topics.

**Jadara Foundation** has been active in the education of vulnerable young people for more than 20 years. It helps 100 hundred young high school graduates and students from areas affected by the earthquake, by providing them with school grants and a comprehensive package of tutoring, coaching, language skills, information technology, etc. until they obtain their diploma.

The **Béatrice Shönberg Foundation** is currently renovating boarding schools damaged by the earthquake in Asni, at the foot of the High Atlas. Thanks to the work supervised by **Fondation Architectes de l’urgence (Emergency Architects Foundation)**, around 50 young women from devastated villages will be able to continue with their studies.



*In Ouarzazate, nonprofit Marathon des sables rebuilt the sports center destroyed in the disaster and now welcomes 200 children every day.*



## Providing psychological support

In addition to vitally needed practical help, psychological support for the people affected is essential, so that latent post-traumatic symptoms can be avoided or treated. This mission was handed to **Terra Psy**, an association which created two mobile teams of mental health professionals who travel around isolated villages of the El Haouz region, to support people who present psychological and traumatic disorders.

In the Taroudant region, **Fondation Amane pour la Protection de l'Enfance (Amane Foundation for Child Protection - FAPE)** is rolling out psychological and social support programs in 8 villages covering 250 children, more than 300 women and 350 men. The activities offered to children (drawing workshops and verbalization), women (support groups and psychological support sessions) and men (physical activity and group discussions) enable them to express their emotions, share their experience and re-create community relationships.



*In the villages of the El Haouz region, nonprofit Terra Psy offers therapy workshops for children suffering from psychological and traumatic disorders.*



*Teams from the Amane Foundation and Fondation de France in the villages destroyed by the earthquake.*

## Contributing to economic recovery

In order to take part in the sustainable economic development of agriculture and food processing industries, the **Norsys Fondation** has set out plans for recovery, together with victims of families and local technical teams. The latter take into account available production factors, seasons and cycles, to ensure income in the short and medium term for vegetable and poultry farmers. It equips families with input and small equipment items, as well as livestock holdings.

Farmers are also trained to acquire new professional skills in production and sales.

In the towns of Asni and Ouirgane, the **ISRAR coalition** with a membership of thirty civil society organizations led a survey to compile the needs of destroyed cooperatives to re-energize the local economy. It trains cooperative members in management, marketing, e-commerce and provides them with the machines, equipment and supplies required to improve their productivity.

To find out more on projects being undertaken: [fondationdefrance.org](https://fondationdefrance.org)

## Solidarity with Morocco 2024 sources and uses of funds statement as of 30/06/2024

RESSOURCES	Cumul	%
<b>Funds raised from the general public and other private funds</b>	<b>11 249 293</b>	<b>95 %</b>
<i>Individual donations</i>	10 843 078	96 %
<i>Fondation de France donor-advised funds</i>	406 215	4 %
<b>Grants from regional and local authorities</b>	<b>408 427</b>	<b>3 %</b>
<b>Financial products</b>	<b>205 994</b>	<b>2 %</b>
<b>SOURCES OF FUNDS TOTAL</b>	<b>11 863 714</b>	<b>100 %</b>

EMPLOIS	Cumul	%
<b>Charitable projects</b>	<b>4 178 652</b>	<b>88 %</b>
<i>Grants allocated to operators in the field</i>	4 023 500	100 %
<i>Project implementation and monitoring costs</i>	103 847	2 %
<i>Staffing costs</i>	51 306	1 %
<b>Donation processing costs</b>	<b>345 388</b>	<b>7 %</b>
<b>Donor information costs</b>	<b>118 284</b>	<b>2 %</b>
<b>Operational costs</b>	<b>89 894</b>	<b>2 %</b>
<b>USES OF FUNDS TOTAL</b>	<b>4 732 218</b>	<b>100 %</b>

## Thank you

**We would like to warmly thank all those who worked alongside us:** Thank you to the donor-advised funds who supported this operation: Fondation Anaïak Txalupa, Fondation Montpensier, Fondation SETEC, Fondation Renée et Joseph Grimaud, Fondation Castorama, Fondation Brico dépôt pour l'habitat, Fondation Anne Marie Moreau, Fondation Le Mascaret, Fondation Clasquin, Fondation Sophie Rochas, Fondation Présents, Fondation Maïa Beaudelaire, Fondation Béatrice Schönberg, Fondation Horizons and Fondation Actes 77.

**Thank you to all the donors who contributed to this wave of solidarity.** We are touched and grateful for this great outpouring of generosity.

**Thank you to the companies, institutions and collectives** who work with us, especially Amundi, the cities of Corbeil-Essonnes and Ermont, Fédération Française de Bridge, the Engie Foundation, GICA Immobilier, the city of Lyon, Monnaie de Paris, MATMUT, Mazars, the city of Orléans, Paris Saint-Germain Football, the city of Poissy, Rubis, the city of Rungis, SFIL, SMAC, Société Générale, Thales Group, the Val d'Oise Department.

**Thank you also to all the media outlets** who broadcast our call for funds: France TV, Radio France, RTL, Le Monde, Le Figaro, Le Point, Les Echos, Le Parisien, Libération, La Croix and Polka.